



The Abu Dhabi Awards is an annual program that honours citizens and residents from Abu Dhabi who have made a valuable contribution to building a greater sense of community and social welfare within the Emirate. The 2007 Abu Dhabi Awards continued the success of previous years' event, collecting more than 34,000 nominations and honouring nine outstanding individuals.

SKOOT MEDIA played an important role in helping achieve this success through their promotion of Awards and their involvement in driving public nominations across Abu Dhabi, Al Ain and the Western Region. SKOOT MEDIA collected over 7,400 nominations during the five week nomination period, and this accounted for more than 20% of the total nominations received.

SKOOT MEDIA are an extremely professional organization whose results exceeded our expectations. We look forward to working with them again in 2008.



Maryam Amiri  
Head of the 2007 Abu Dhabi Awards Organizing Committee